



# Seminar Registration Form

**When:** February 22-25, 2011

**Where:** Scottsdale, AZ - FireSky Resort & Spa

## Part 1: Registration/Attendee Information

Name:	Title:
Organization:	
Address:	
City/State/Zip Code:	
Email:	
Phone #: ( )	Fax #: ( )

## Part 2: Billing Information (credit card or purchase orders are acceptable)

Credit Card # (Visa, MC, Discover, Amex):	Exp Date: /
Name as It Appears on Card:	
Billing Address (must match address on file for credit card):	
Billing City/State/Zip Code:	
Total Amount Charged to Credit Card (check pricing below):	
Purchase Order # (please attach copy of purchase order with registration form):	
Signature (required):	Email (required for receipt):

## Part 3: Select Which Course(s) You'd Like to Attend (course descriptions & schedules are included)

✓	SESSION:	PRICE (per person)
	Non-Vascular Interventional Radiology Coding	\$300
	Introduction to Vascular Coding (with Emphasis on Catheter Selections)	\$300
	Diagnostic and Interventional Vascular Coding	\$1,200
	Cardiology - Diagnostic, Interventional, and Electrophysiology Coding	\$600
<b>TOTAL:</b>		

Are you a ZHealth Online\*\*\* subscriber? (circle one) **YES NO**

\*\*\*Please deduct 10% from your order total if you circled "yes" above.

## Part 4: Select Which eBook You'd Like to Receive\*\* (select only one) (from Dr. Z's Medical Coding Series)

✓	Book Title:
	Interventional Radiology Coding Reference: 2011 Edition
	Vascular & Endovascular Surgery Coding Reference: 2011 Edition
	Diagnostic & Interventional Cardiovascular Coding Reference: 2011 Edition

**\*\*Please note that those attending a one-day session only are *not* eligible to receive a free eBook. Thank you.\*\***

Please list the email address you would like us to send your eBook activation key to:

## Part 5: Send in All Registration Materials

1. Completed registration form
2. Copy of purchase order (if paying by purchase order)
3. Check made payable to ZHealth Publishing, LLC (if paying by check)

### Any materials being mailed should be sent to:

Attn: Seminar Registration & Processing, 330 Franklin Road, Suite 135A-#232, Brentwood, TN 37027

**Fax forms and registration forms to:** (615) 523-1686

# Course Descriptions & Seminar Schedule

## Non-Vascular Interventional Radiology Coding - \$300

(CEUs: AAPC - 3.5, ASRT - 4.0, AHIMA - 4.0, RCC - 3.5)

This 1/2 day session reviews anatomy and focuses on coding guidelines for non-vascular interventions. This includes (but is not limited to) the following: biliary, gastrointestinal, genitourinary, spinal, and breast interventions along with biopsies, drainages, ablations, and fiducial markers.

## Introduction to Vascular Coding (with Emphasis on Catheter Selections) - \$300

(CEUs: AAPC - 4.0, ASRT - 5.0, AHIMA - 5.0, RCC - 4.0)

This 1/2 day session focuses on basic catheter selection coding. It is intended for newcomers, but is also for intermediate coders. Catheter placement coding today is integral to IR, endovascular, and cardiovascular procedures. Important concepts are taught, including the concept of vascular families, the importance of variant anatomy, selective vs. non-selective catheter placements, and a discussion of S&I codes that must be performed selectively and S&I codes that include catheter placements. Many examples are given to facilitate learning of catheter placement codes, as well as an introduction to basic S&I angiographic codes. This session is given at a slow pace with much repetition and opportunity for questions. At the conclusion, the attendee will be comfortable with the concepts and rules to choose the correct catheter placement code(s).

## Diagnostic and Interventional Vascular Coding - \$1,200

(CEUs: AAPC - 14.0, ASRT - 15.0, AHIMA - 15.0, RCC - 13.0)

This two-day session covers a "best practice" scenario for coding and billing vascular procedures for physicians and hospitals, along with pitfalls that commonly reduce coding and billing accuracy rates. This is followed by a review of terminology, anatomy, and physiology pertinent to the vascular system. There is focus on catheter placements and diagnostic angiography of the arterial, venous, portal, and pulmonary systems. Interventional procedures in the vascular system that are reviewed include (but are not limited to) the following: central venous access, IVC filter placement, foreign body retrieval, venous sampling, angioplasty, atherectomy, stent placement, stent graft placement, infusion therapy, embolization, thrombectomy, dialysis intervention, TIPS, and neurointerventional procedures.

## Cardiology - Diagnostic, Interventional, and Electrophysiology Coding - \$600

(CEUs: AAPC - 5.5, ASRT - 6.5, AHIMA - 6.0)

This one-day session is an in-depth discussion of diagnostic and therapeutic cardiology procedures, including the specific rules regarding the coding of angiography, coronary arterial and cardiac chamber interventions, diagnostic and therapeutic electrophysiology procedures, pacemaker and ICD procedures, and peripheral vascular procedures that are performed in the cardiac catheterization laboratory during or separate from a cardiac catheterization. Pediatric cardiac catheterization and interventions are also discussed.

	Tuesday 2/22/2011	Wednesday 2/23/2011	Thursday 2/24/2011	Friday 2/25/2011
8:00	Registration/Welcome Coffee (8:00 - 8:30)	Registration/Welcome Coffee (8:00 - 8:30)	Registration/Welcome Coffee (8:00 - 8:30)	Registration/Welcome Coffee (8:00 - 8:30)
8:30	Non-Vascular Interventional Radiology Coding (8:30 - 12:15)	Diagnostic and Interventional Vascular Coding (8:30 - 12:00)	Diagnostic and Interventional Vascular Coding (8:30 - 12:00)	Cardiology - Diagnostic, Interventional, and Electrophysiology Coding (8:30 - 11:30)
9:00				
9:30				
10:00				
10:30				
11:00	Lunch Break** (12:15 - 1:00)	Lunch Break (12:00 - 1:00)	Lunch Break (12:00 - 1:00)	Lunch Break (11:30 - 12:30)
11:30				
12:00				
12:30	Introduction to Vascular Coding with Emphasis on Catheter Selections (1:00 - 5:30)	Diagnostic and Interventional Vascular Coding (1:00 - 4:30)	Diagnostic and Interventional Vascular Coding (1:00 - 4:30)	Cardiology - Diagnostic, Interventional, and Electrophysiology Coding (12:30 - 3:30)
1:00				
1:30				
2:00				
2:30				
3:00				
3:30				
4:00				
4:30				
5:00				
5:30				

# Additional Seminar & Hotel Information

Don't miss out on the opportunity to attend our first coding seminar of 2011 and visit the breath-taking FireSky Resort & Spa in Scottsdale, AZ. Earn up to 27 AAPC CEUs (**note that these are all CIRCC-approved CEUs by the AAPC**), 31.5 ASRT CEUs, 30 AHIMA CEUs, or 20.5 RCC CEUs by attending any of our 4-day intensive coding seminars, led by expert physician coders Dr. David Zielske and Dr. David Dunn.

Prepare for and take the CIRCC exam at our Scottsdale seminar! ZHealth Publishing offers the CIRCC credentialing exam the day following the conclusion of the 4-day seminar. Visit [www.aapc.com/certification/CIRCC.aspx](http://www.aapc.com/certification/CIRCC.aspx) to visit the AAPC website and get valuable information about the new CIRCC credential, as well as information regarding registering to take the exam on February 26, 2011.

**FIRESKY RESORT & SPA** - Year after year, ZHealth Publishing chooses the FireSky Resort & Spa as the location of each year's first seminar for a reason. A boutique hotel by Kimpton, FireSky is sure to meet all your needs, whether you are interested in the area's fantastic shopping, museums, and golf courses or instead prefer to stay at the hotel and relax around the lagoon, heated pool, hot tub, or one of the fire pits scattered around the property. Act now and book your room for the seminar at a discounted rate - ask for the ZHealth Publishing rate! Visit [www.fireskyresort.com](http://www.fireskyresort.com) to reach the FireSky Resort & Spa website for hotel information, and call them directly at 800-528-7867 to book your stay - make sure you tell the booking agent that you are booking under the **ZHealth Publishing discounted room rate**.



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## Attention CIRCC-Credentialed Coders...

ZHealth Publishing is proud to be one of only three vendors approved by the AAPC to offer CIRCC-approved CEU credits needed to maintain the CIRCC credential! The AAPC mandates that those wishing to possess and maintain the CIRCC credential must obtain 24 CEUs every two years that are specific to interventional radiology and cardiovascular coding. By attending just one of our four annual ZHealth Publishing coding seminars, you have the ability to earn up to 27 AAPC CEUs - enabling you to meet the CEU requirements to maintain the CIRCC credential all at once.

Haven't taken the CIRCC exam yet? We make it easy for you to prepare for and take the CIRCC exam. The CIRCC exam is available to take at the very same hotel the day following the conclusion of the seminar. Visit [www.aapc.com/certification/CIRCC.aspx](http://www.aapc.com/certification/CIRCC.aspx) to visit the AAPC website and get valuable information about the new CIRCC credential, as well as information regarding registering to take the exam on February 26, 2011.

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## Need Assistance?

You may contact ZHealth Publishing directly by calling **615-807-1152** during regular business hours (Monday-Friday, 8:00 am - 5:00 pm, CST). We would be glad to answer any questions you may have regarding this or any other ZHealth Publishing educational event, as well as assist you in any way possible with registering to attend the seminar of your choice. We look forward to hearing from you!

Interested in obtaining information about all other ZHealth Publishing products and educational opportunities? Visit our website at [www.zhealthpublishing.com](http://www.zhealthpublishing.com).